



## Sponsorship Packages

# Goodwill® Gala for Heroes

2013: A Salute to Our Veterans and Military Members

### Hero Sponsor ★ \$100,000

- ★ Designation as Hero Sponsor
- ★ Two tables of ten (20 seats) at the gala
- ★ Two-page advertisement in gala program
- ★ Verbal recognition as Hero Sponsor during the program
- ★ Ten (10) tickets to the VIP Reception
- ★ Logo on presentation screen
- ★ Logo on step and repeat
- ★ Two (2) sleeping rooms, one night stay at **event venue** on night of gala

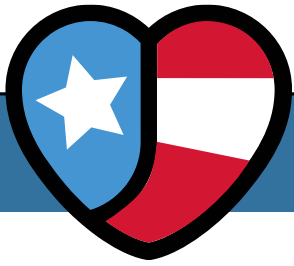
### Star Sponsor ★ \$50,000

- ★ Designation as Star Sponsor
- ★ Two tables of ten (20 seats) at the gala
- ★ Two-page advertisement in gala program
- ★ Verbal recognition as Star Sponsor during the program
- ★ Six (6) tickets to the VIP Reception
- ★ Logo on presentation screen
- ★ One (1) sleeping room, one night stay at **event venue** on night of gala

Saturday, November 16 ★ Hyatt Regency Century Plaza



Goodwill  
Southern  
California



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### **Freedom Sponsor** ★ \$25,000

- ★ Designation as Freedom Sponsor
- ★ One table of ten (10) at the gala
- ★ Full-page advertisement in gala program
- ★ Verbal recognition as Freedom Sponsor during the program
- ★ Four (4) tickets to the VIP Reception
- ★ Logo on presentation screen

### **First Class Sponsor** ★ \$10,000

- ★ Designation as First Class Sponsor
- ★ One table of ten (10) at the gala
- ★ Half page advertisement in gala program
- ★ Verbal recognition as First Class Sponsor during the program
- ★ Two (2) tickets to the VIP Reception

### **Gala Table** ★ \$3,500

- ★ One table of ten (10) at the gala
- ★ Recognition in the printed gala program

### **Individual Ticket** ★ \$400

- ★ One (1) seat at the gala

For Sponsorship Opportunities Please Contact  
Peggy Smith, Senior Director of Major Gifts & Planned Giving  
323.539.2031 ★ [psmith@goodwillsocal.org](mailto:psmith@goodwillsocal.org)



**Goodwill**  
Southern  
California