

Sponsorship & Advertising Opportunities, cont.

Golf Ball Sponsor - \$3,500 (2 Sponsors)

- Sponsor logo branded on 72 sleeves of tournament golf balls
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- Two (2) tournament player spots (includes gift bag and dinner for each player)
- One (1) tee sign

Individual Player Package - \$750

- One (1) tournament player spot (includes gift bag and dinner)
- Five (5) opportunity drawing tickets

Tee Sponsor - \$500

- One (1) Tee Sign
- Recognition in program

Each Guest will receive a Program Book to commemorate the event.

Program Ads:

Ad sizes are as follows:

- **Full Page \$600** (Ad size 4.5"W x 7"H usable) Vertical
- **Half Page \$350** (Ad size 4.5" W x 3.5"H usable) Horizontal
- **Quarter Page \$200** (Ad size 2.5" W x 3.5"H usable) Vertical

Ad copy must be received by **April 15, 2015** in order to be included in the Program. Ad copy should be black and white, formatted to above size, and must be submitted as a digital file. PDF or jpeg files (300 dpi) preferred.



Veteran Employment Programs

Education. Experience. Employment.
Good For Everyone!

All proceeds from the tournament will go directly toward helping veterans through our Veteran Employment Programs which offer assistance to veterans and their families throughout Los Angeles, San Bernardino and Riverside counties.

Goodwill offers skills assessments, career counseling, employment preparation courses, educational and technical skills classes, work tools, specialized assistance for homeless female veterans and veterans with families, as well as access to a host of other partner services – all aimed at helping our nation's heroes secure meaningful and sustainable employment.

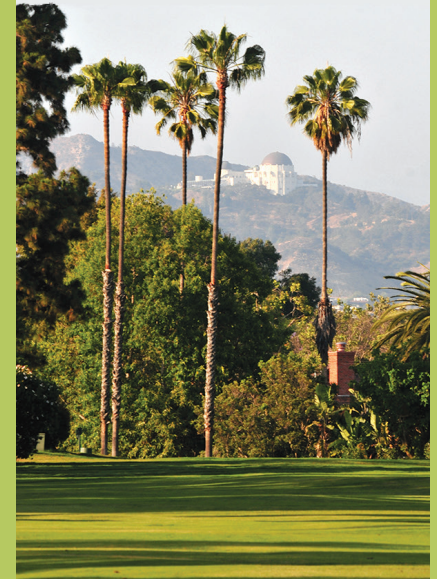
Honorary Chair

**Eric
Garcetti**
#lamayor



Thank you for supporting veterans in your community!

Goodwill SoCal.org



Monday 5.11.15

Wilshire Country Club

301 N Rossmore Ave
Los Angeles, CA 91357

To Benefit
Goodwill Southern California
**Veteran Employment
Programs**



Event Schedule

Mark Walberg, TV Personality
Master of Ceremonies

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Tournament Format

Shotgun Start – Four Person Scramble

9:00 – 10:40 am

Registration

Continental Breakfast

Putting Contest

Driving Range Opens

Redeem Your Gift Card for Tee-Prize Items

11:00 am

Shotgun Start - Four Person Scramble

Lunch

4:30 pm

Reception & Silent Auction

5:30 pm

Dinner & Live Auction

Presentation of Team and Contest Winners

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Hole-in-One Sponsor



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For additional information,
please contact Camille Guerrero at

323.539.2185 • cguerrero@goodwillsocal.org

All confirmed players will receive an information packet with tournament details and auction highlights one week prior to the event.

Sponsorship & Advertising Opportunities

Hero Sponsor - \$25,000 (Exclusive)

- Retail POS recognition - exclusive opportunity to promote your organization with one month rotating electronic signage at register of 81 stores
- Recognition Plaque displayed at our Veteran Employment Center for 3 months
- Front cover program recognition - name and logo featured on cover art
- Back cover program ad - using supplied, full page, color art
- Sponsor logo on tournament welcome banner
- Website - rotating banner ad recognizing organization featuring logo on GSC website for two weeks (25,000+ unique monthly visits)
- Two (2) foursomes (8 total – includes gift bag and dinner for each player)
- Five (5) tee signs at tournament
- Eight (8) additional dinner invitations
- Fifty (50) opportunity drawing tickets

Freedom Sponsor - \$10,000 (2 Sponsors)

- Newsletter - feature profile of your organization in our newsletter to 10K households
- Branded hole gift - one premium item distributed to players at one hole (supplied by sponsor)
- Full page ad in program book using supplied black and white art
- Sponsor logo on tournament welcome banner
- Website - sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- Four (4) tee signs at tournament
- Four (4) additional dinner invitations
- Thirty (30) opportunity drawing tickets

Star Sponsor - \$7,500 (2 Sponsors)

- Sponsor product or brochure (one) inserted into player gift bag (supplied and shipped by sponsor)
- Full page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- Three (3) tee signs at tournament
- Four (4) additional dinner invitations
- Twenty (20) opportunity drawing tickets

First Class Sponsor - \$5,000 (4 Sponsors)

- Full page ad in program book using supplied black and white art
- Website – Sponsor Logo featured on Golf Landing Page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- One (1) tee sign at tournament
- Ten (10) opportunity drawing tickets

Bronze Sponsor - \$4,000 (15 Sponsors)

- Half page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- One (1) tee sign at tournament
- Ten (10) opportunity drawing tickets

Dinner Sponsor - \$7,500 (Exclusive)

- Sponsor banner displayed at dinner reception
- Sponsor recognition from the podium
- Full page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- Four (4) additional dinner invitations
- Ten (10) opportunity drawing tickets

Golf Cart Sponsor - \$7,500 (Exclusive)

- Ad placard – ad inserted into cart placard using supplied color art
- Full page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- Four (4) additional dinner invitations
- Ten (10) opportunity drawing tickets

Goodwill Volunteer Polo Shirt Sponsor - \$4,000 (Exclusive)

- Sponsor logo printed on shirt sleeve
- Half page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- One (1) tee sign
- Twenty (20) opportunity drawing tickets

Cocktail Sponsor - \$5,000 (Exclusive)

- Sponsor name and logo displayed throughout cocktail reception
- Half page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- One (1) tee sign
- Twenty (20) opportunity drawing tickets

Lunch Reception Sponsor - \$4,000 (2 Sponsors)

- Sponsor banner displayed at lunch
- Half page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- One (1) tee sign

Continental Breakfast Sponsor - \$4,000 (2 Sponsors)

- Sponsor name and logo displayed at breakfast station
- Half page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- One (1) tee sign