

10th Annual GOLF CLASSIC

TO BENEFIT GOODWILL SOUTHERN CALIFORNIA
VETERAN EMPLOYMENT PROGRAMS AND SERVICES

Monday, May 11, 2015

Wilshire Country Club
301 N Rossmore Ave
Los Angeles, CA 90004

Mark Walberg, TV Personality
Master of Ceremonies



All proceeds from the tournament will go directly toward helping veterans through our Veteran Employment Programs which offer assistance to veterans and their families throughout Los Angeles, San Bernardino and Riverside counties.

Goodwill offers skills assessments, career counseling, employment preparation courses, educational and technical skills classes, work tools, specialized assistance for homeless female veterans and veterans with families, as well as access to a host of other partner services – all aimed at helping our nation's heroes secure meaningful and sustainable employment.



SCHEDULE OF EVENTS

9:00 - 10:40 am
Registration
Continental Breakfast
Putting Contest
Driving Range Opens
Redeem Your Gift Card
for Tee-Prize Items

11:00 am
Shotgun Start
Four Person Scramble
Lunch

4:30 pm
Reception & Silent Auction

5:30 pm
Dinner & Live Auction
Presentation of Team
and Contest Winners

From 10 West – Exit Crenshaw North – Merge Right onto Crenshaw – Left at Wilshire Blvd – Right at Rossmore

From 405 North – To 10 East – Exit La Brea North – Merge onto La Brea – Right at Beverly Blvd – Left at Rossmore

From 210 West – To 134 West – To 2 South – Veer Right onto N Alvarado St – Right onto 101 North – Exit Melrose Ave (Exit 6B toward Normandie Ave) – Left at Melrose – Left at Rossmore

From 5 North OR 110N/110S – To 101 North – Exit Melrose Ave (Exit 6B toward Normandie Ave) – Left at Melrose – Left at Rossmore

From 118 East – To 405 South – 101 South Exit Vine South – Merge Right onto Vine – Vine becomes Rossmore at Melrose – Continue on Rossmore

Honorary Chair

Eric Garcetti
#Iamayor



Goodwill Southern California

For additional information, please contact Camille Guerrero at 323.539.2185 or email cguerrero@goodwillsocal.org. All confirmed players will receive an information packet with tournament details and auction highlights one week prior to the event.



HERO SPONSOR - \$25,000 (Exclusive)

- Retail POS recognition - exclusive opportunity to promote your organization with one month rotating electronic signage at register of 81 stores
- Recognition Plaque displayed at our Veteran Employment Center for 3 months
- Front cover program recognition - name and logo featured on cover art
- Back cover program ad - using supplied, full page, color art
- Sponsor logo on tournament welcome banner
- Website - rotating banner ad recognizing organization featuring logo on GSC website for two weeks (25,000+ unique monthly visits)
- Two (2) foursomes (8 total – includes gift bag and dinner for each player)
- Five (5) tee signs at tournament
- Eight (8) additional dinner invitations
- Fifty (50) opportunity drawing tickets

FREEDOM SPONSOR - \$10,000 (2 Sponsors)

- Newsletter - feature profile of your organization in our newsletter to 10K households
- Branded hole gift - one premium item distributed to players at one hole (supplied by sponsor)
- Full page ad in program book using supplied black and white art
- Sponsor logo on tournament welcome banner
- Website - sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- Four (4) tee signs at tournament
- Four (4) additional dinner invitations
- Thirty (30) opportunity drawing tickets

STAR SPONSOR - \$7,500 (2 Sponsors)

- Sponsor product or brochure (one) inserted into player gift bag (supplied and shipped by sponsor)
- Full page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- Three (3) tee signs at tournament
- Four (4) additional dinner invitations
- Twenty (20) opportunity drawing tickets

FIRST CLASS SPONSOR - \$5,000 (4 Sponsors)

- Full page ad in program book using supplied back and white art
- Website – Sponsor Logo featured on Golf Landing Page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- One (1) tee sign at tournament
- Ten (10) opportunity drawing tickets

BRONZE SPONSOR - \$4,000 (15 Sponsors)

- Half page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- One (1) tee sign at tournament
- Ten (10) opportunity drawing tickets

DINNER SPONSOR - \$7,500 (Exclusive)

- Sponsor banner displayed at dinner reception
- Sponsor recognition from the podium
- Full page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- Four (4) additional dinner invitations
- Ten (10) opportunity drawing tickets



GOLF CART SPONSOR - \$7,500 (Exclusive)

- Ad placard – ad inserted into cart placard using supplied color art
- Full page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- Four (4) additional dinner invitations
- Ten (10) opportunity drawing tickets

GOODWILL VOLUNTEER POLO SHIRT SPONSOR - \$4,000 (Exclusive)

- Sponsor logo printed on shirt sleeve
- Half page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- One (1) tee sign
- Twenty (20) opportunity drawing tickets

COCKTAIL SPONSOR - \$5,000 (Exclusive)

- Sponsor name and logo displayed throughout cocktail reception
- Half page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- One (1) tee sign
- Twenty (20) opportunity drawing tickets

LUNCH RECEPTION SPONSOR - \$4,000 (2 Sponsors)

- Sponsor banner displayed at lunch
- Half page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- One (1) tee sign

CONTINENTAL BREAKFAST SPONSOR - \$4,000 (2 Sponsors)

- Sponsor name and logo displayed at breakfast station
- Half page ad in program book using supplied black and white art
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- One (1) foursome (includes gift bag and dinner for each player)
- One (1) tee sign

SPONSORSHIP PACKAGES

GOLF BALL SPONSOR - \$3,500 (2 Sponsors)

- Sponsor logo branded on 72 sleeves of tournament golf balls
- Website – sponsor logo featured on golf landing page on GSC website (25,000+ unique visits)
- Two (2) tournament player spots (includes gift bag and dinner for each player)
- One (1) tee sign

INDIVIDUAL PLAYER PACKAGE - \$750

- One (1) tournament player spot (includes gift bag and dinner)
- Five (5) opportunity drawing tickets

TEE SPONSOR - \$500

- One (1) Tee Sign
- Recognition in program



ADVERTISING OPPORTUNITIES

EACH GUEST WILL RECEIVE A PROGRAM BOOK TO COMMEMORATE THE EVENT.

Program Ads:

The Tournament Program Book is printed in black and white and is 5.5" wide x 8.5" high.

Sponsors must submit digital black and white ad art (pdf or 300 dpi jpg), formatted in the correct size **or** ad copy (space provided below) and logo by **April 15, 2015** to be included in the program.

Ad sizes are as follows:	Full Page \$600 (Ad size 4.5"W x 7"H usable) Vertical
	Half Page \$350 (Ad size 4.5" W x 3.5"H usable) Horizontal
	Quarter Page \$200 (Ad size 2.5" W x 3.5"H usable) Vertical

Please email ads or copy/logo to cguerrero@goodwillsocal.org

Please forward your message, if you would like us to create an ad for you:

REGISTRATION FORM



All proceeds from the tournament will go directly toward helping veterans through our Veteran Employment Programs which offer assistance to veterans and their families throughout Los Angeles, San Bernardino and Riverside counties. Goodwill offers skills assessments, career counseling, employment preparation courses, educational and technical skills classes, work tools, specialized assistance for homeless female veterans and veterans with families, as well as access to a host of other partner services – all aimed at helping our nation's heroes secure meaningful and sustainable employment.

SPONSORSHIP

Please indicate which opportunities you would like to participate in.

- | | | |
|---|--|---|
| <input type="checkbox"/> HERO SPONSOR - \$25,000 | <input type="checkbox"/> FREEDOM SPONSOR - \$10,000 | |
| <input type="checkbox"/> STAR SPONSOR - \$7,500 | <input type="checkbox"/> FIRST CLASS SPONSOR - \$5,000 | |
| <input type="checkbox"/> BRONZE SPONSOR - \$4,000 | | |
| <input type="checkbox"/> DINNER - \$7,500 | <input type="checkbox"/> GOLF CART - \$7,500 | <input type="checkbox"/> POLO - \$4,000 SOLD |
| <input type="checkbox"/> COCKTAIL - \$5,000 | <input type="checkbox"/> LUNCH - \$4,000 | <input type="checkbox"/> BREAKFAST - \$4,000 |
| <input type="checkbox"/> GOLF BALL - \$3,500 | <input type="checkbox"/> INDIVIDUAL PLAYER - \$750 | <input type="checkbox"/> TEE - \$500 |

ADVERTISING

- | | | |
|--|--|---|
| <input type="checkbox"/> FULL PAGE – \$600 | <input type="checkbox"/> HALF PAGE – \$350 | <input type="checkbox"/> QUARTER PAGE – \$350 |
|--|--|---|

Sorry, we are unable to attend. Please accept my tax-deductible contribution of \$ _____

Enclosed is my check, in the amount of \$ _____

(please make checks payable to: Goodwill Southern California)

Please charge my: MasterCard Visa American Express

Card Number: _____ Security Code: _____ Exp. Date: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Fax: _____

Send to: Goodwill Golf Classic
c/o Knock Out Productions, Inc.
6449 Independence Avenue
Woodland Hills, CA 91367

Thank you for your generous support of Goodwill Southern California. Information Card on file.
Your contribution is tax-deductible to the extent permitted by law.
Goodwill Southern California is a 501(C)3 non-profit organization - Federal Tax ID #95-1641441