



FOR IMMEDIATE RELEASE

Media Contact:

Marla Eby – Director, Marketing & Media Relations

(323) 539-2104

meby@goodwillsoocal.org

Goodwill Southern California Opens Retail Store in La Puente

Los Angeles, CA, January 21, 2020 - Goodwill Southern California (GSC) will hold a Grand Opening for its new retail store in La Puente (1287 ½ N. Hacienda Blvd., 91744) on Friday, January 24, 2020. The official ribbon cutting ceremonies will commence at 8:45 a.m. and include local dignitaries, Goodwill Southern California staff and community members.

On Friday, January 24 customers are invited to shop a wide selection of everyday values, great fashion, and search for 100 free items throughout the store! The first 100 shoppers in line will receive a \$10 merchandise voucher. All weekend long, shoppers will have an opportunity to enjoy drawings for prizes including a new flat screen TV, Amazon Echo and Amazon Fire TV Stick. For every \$50 spent, shoppers will receive a \$5 gift certificate good toward future purchases at Goodwill Southern California retail stores.

“We are delighted to open our first store in the city of La Puente,” said Ray Tellez, Goodwill Southern California Vice President of Retail Operations. “We look forward to providing the La Puente community with additional employment opportunities as well as a convenient location for families to shop and find great deals.”

Goodwill SoCal has more than 80 stores in its territory covering Los Angeles (north of Rosecrans), Riverside and San Bernardino counties. Ninety-five cents of every dollar generated from sales is dedicated to funding GSC’s mission to prepare and place individuals with disabilities and other vocational challenges in sustainable employment.

Media who wish to film at or in advance of the Grand Opening may contact Marla Eby, Director of Marketing & Media Relations, at meby@goodwillsoocal.org.

GSC is Empowering Individuals through education, training, and access to employment opportunities; Advancing Businesses through recruitment services, landscape, custodial, printing, commissary, assembly and contract fulfillment services; Enriching Communities through partnerships, youth programs, donation drive fundraisers and a positive economic impact; and Caring for the Earth through re-purposing used goods and recycling efforts. That’s Good for Everyone!

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from more than 80 stores and over 40 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!

###