



**FOR IMMEDIATE RELEASE**

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PRESS RELEASE

**Goodwill Southern California Is THE Destination To Find The Basics for Ugly Christmas Sweaters This Year**

Los Angeles, CA, December 5, 2019 – It is holiday time and what is on everyone’s to-do list to prepare for the holidays? Purchasing Ugly Christmas Sweaters! The calendar change to December now requires a stop by Goodwill Southern California (GSC) to pick up the once-dreaded, now fashionable sweaters to wear to the office or family holiday party!

No longer are holiday sweaters tucked in the back of a closet, never to see the light of day. Ugly Christmas Sweaters are now highly sought after items, akin to finding this year’s popular toy. And Goodwill Southern California stores are THE place to find sweaters to use as a starting point to create DIY Ugly Christmas Sweaters.

Goodwill Southern California encourages customers to shop early if they plan to create Ugly Christmas Sweaters. “This time of year, customers snap up sweaters as soon as we bring them out on the floor,” said Ray Tellez, Goodwill Southern California Vice President of Retail Operations. “Customers then add ribbons, bows and embellishments to make them one-of-a-kind.”

When customers purchase items at Goodwill Southern California, they help thousands of individuals with disabilities and disadvantages in our community secure jobs each year.

Shoppers can find a Goodwill Southern California store location by visiting our website locator at [www.goodwillsocal.org](http://www.goodwillsocal.org). With over 80 locations in Los Angeles, Riverside and San Bernardino counties, there is a Goodwill store near everyone.

**Media who wish to film at Goodwill Southern California’s stores may contact Marla Eby, Director of Marketing & Media Relations, at [meby@goodwillsocal.org](mailto:meby@goodwillsocal.org).**

***About Goodwill Southern California***

*Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf,*

*Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from 86 stores and 44 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!*

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