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INDEED ANNOUNCES PARTNERSHIP WITH GOODWILL INDUSTRIES INTERNATIONAL TO HELP ONE MILLION JOB SEEKERS FIND JOBS

Partnership focused on providing access to opportunity and promoting inclusive hiring

LOS ANGELES, CA, June 5, 2019 — [Indeed](#), the world’s number one job site, announced a commitment to helping one million job seekers around the world find employment over the next five years. [Goodwill Industries International](#), North America’s leading workforce development provider, will serve as a strategic partner in this effort in the U.S. and Canada.

“Together with Indeed, we believe we can help companies discover that their next great hire may not have a traditional background or career path, but that person has the skills and qualifications needed to make positive contributions,” said Steven C. Preston, president and CEO of Goodwill Industries International. “We have a great opportunity to bring our job seeker resources together to make a major impact on the trajectory of people’s lives.”

Indeed and Goodwill will identify solutions that will help job seekers who are overlooked or face challenges to finding work. The initial areas of focus will include:

- **Skills-based Assessments:** Indeed and Goodwill will pilot ways to use Indeed’s online [Assessments](#) tool to help job seekers better demonstrate their skills to find the right job.
- **Employer Hiring Events:** Indeed and Goodwill will partner with employers who have immediate hiring needs to host hiring events at Goodwill locations using Indeed’s event management tools, providing opportunity for on-the-spot job offers
- **Job Seeker Support:** Goodwill job seekers will receive tailored resources to help them navigate online job search. Initial pilots include an Indeed portal designed for Goodwill and training on how to build an online resume and job search on Indeed.

Indeed and Goodwill will test and refine these and potentially other activities in 2019 to help job seekers with a focus of scaling the program across North America. Indeed will work with various partners globally to help one million people find work through 2023.

“Indeed’s mission is to help people get jobs. Though we are in the midst of one of the strongest labor markets in recent memory, we know there are millions of people still struggling to find work,” said Chris Hyams, CEO of Indeed. “The right job opportunity can change someone’s life, and working with Goodwill® will help us reach people that need extra support to find it.”

About Indeed:

More people find jobs on Indeed than anywhere else. Indeed is the #1 job site in the world (comScore, March 2018) and allows job seekers to search millions of jobs in over 60 countries and 28 languages. More than 250 million people each month search for jobs, post resumes, and research companies on Indeed, and Indeed delivers 3X more hires than any other job site (SilkRoad Technology Source of Hire Report, 2018). For more information, visit [indeed.com](https://www.indeed.com).

About Goodwill Industries International:

Goodwill Industries International (GII) is a network of 160 community-based, autonomous organizations in the United States and Canada with a presence in 13 other countries. For the past three years, Goodwill was ranked in the top five brands that inspired consumers the most with its mission in the World Value Index, commissioned by the creative agency, enso. Goodwill has been on *Forbes*’ list of top 20 most inspiring companies for three consecutive years, the only nonprofit featured on that list. Last year, local Goodwill organizations collectively placed more than 288,000 people in employment in the United States and Canada. In addition, more than 31 million people used computers and mobile devices to access Goodwill education, training, mentoring and online learning services to strengthen their skills, and more than two million people received in-person services.

About Goodwill Southern California:

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from over 80 stores and over 40 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, each year GSC diverts over 100 million pounds of reusable or recyclable goods from landfills. Goodwill is Good for Everyone!

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