



UNDER EMBARGO UNTIL 10 AM APRIL 21

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**San Manuel Band of Mission Indians donates \$4 million
to create more jobs through Goodwill Southern California**

Video press conference to announce gift set for 10 a.m. Wednesday, April 21

Los Angeles, CA, April 19, 2021 – The San Manuel Band of Mission Indians has awarded a \$4 million grant to Goodwill Southern California to provide job training and placement services in the Inland Empire. The grant is a milestone for Goodwill Southern California as it is the largest ever made in the nonprofit’s 105-year history. A video press conference to announce the grant is scheduled for 10 a.m. Wednesday, April 21, 2021. The link to view the press conference is: www.DoGoodwill.com.

“San Manuel is all about giving a hand up,” said Ken Ramirez, San Manuel Band of Mission Indians Chairman. “The Inland Empire, where the San Manuel Reservation is located, was hit hard by unemployment during the COVID-19 pandemic. We are giving an additional four million dollars to Goodwill Southern California to be able to provide services, whether it’s a career pathway or opportunities to rejoin the workforce as the economy recovers from the pandemic.”

This is the second major gift from the San Manuel Band of Mission Indians to Goodwill Southern California. In 2017, the Tribe awarded a three-year grant of \$3,380,000. San Manuel is one of the top 10 private employers in the Inland Empire with more than 5,000 employees.

The grant will pay out over three years and will fund job training locally. Goodwill Southern California operates three Workforce and Career Development Centers in the Inland Empire, which provide career education, training, work experience and job placement services. The grant supports Goodwill Southern California’s century-old mission: “to transform lives through the power of work.”

“We are very grateful to the San Manuel Band of Mission Indians, whose generous investment in our community will support the work of our dedicated, passionate, and talented workforce development team in providing job

counseling, training, placement and coaching for those in the Inland Empire with barriers to employment,” said Patrick McClenahan, president and CEO of Goodwill Southern California.

While the economy is starting to recover this spring, the need for workforce development is great. Pandemic-related layoffs disproportionately affected low-income and service sector workers whose jobs can't be done from home. These affected workers – many of them people of color – will need job skills training to transition to new industries and occupations.

According to the state Employment Development Department, the Inland Empire's unemployment rate averaged 8 percent in February, compared to 4 percent in February 2020. This grant from the San Manuel Band of Mission Indians will allow Goodwill Southern California to increase its ability to provide employment services to meet the needs of the thousands of workers displaced by the COVID-19 pandemic, and to expand its successful models to educate and upskill workers for next-level jobs in Goodwill Southern California's Career Pathways Program.

Goodwill Southern California partners with companies, community organizations and government agencies to provide job training and placement. Its social enterprise, including its network of thrift stores, allows the nonprofit to provide services to individuals with the greatest barriers to employment, including veterans, homeless, individuals with disabilities, at-risk youth, the formerly incarcerated, and many more. To raise awareness and support for this mission, Goodwill recently launched the “Do Good. Do Goodwill.” campaign. In conjunction with the “Do Goodwill” campaign, Goodwill Southern California has established the Goodwill SoCal Jobs Accelerator Fund to expand its capacity to serve Southern California in this time of need.

To support Goodwill Southern California's “Do Good. Do Goodwill” campaign, and the Jobs Accelerator Fund directly, please visit Give.Goodwillsocal.org or Text "JOBS" to (323) 443-1277.

About the San Manuel Band of Mission Indians

The San Manuel Band of Serrano Mission Indians is a federally recognized American Indian tribe located near the city of Highland, Calif. The Serrano Indians are the indigenous people of the San Bernardino highlands, passes, valleys and mountains who share a common language and culture. The San Manuel reservation was established in 1891 and recognized as a sovereign nation with the right of self-government. As an indigenous community the origins and history of the San Manuel Band of Mission Indians stem from our relationship with the land, and extend to all who share it. For more information, visit <http://www.sanmanuel-nsn.gov>.

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from more than 80 stores and 20 attended donation centers. GSC spends 95 percent of its budget on programs and

services. Committed to caring for the earth, each year GSC diverts more than 100 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for everyone!

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