



For immediate release

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**Raven-Symoné promotes “Do Goodwill” campaign
to support Goodwill SoCal’s job training programs**

*Meet Raven at Goodwill Atwater Village; shop her closet in-store & online at
[Thrilling](#)*

Los Angeles, CA, June 29, 2021 - Raven-Symoné has joined the movement to “Do Goodwill.” The actress-singer-activist cleaned out her personal closet to find special items to donate to Goodwill Southern California. In a video conversation with her close friend and confidante Alex Wright, Raven showcases her donations while discussing fashion, life and our collective responsibility to steward a sustainable future for people and the planet. The video debuts July 1 at DoGoodwill.com.

The video features breezy repartee between Raven and Wright. Wright shares that as a single mom at a tough time, she benefitted from Goodwill SoCal’s job training programs. Raven uses the video to raise awareness of Goodwill SoCal’s mission to Transform Lives Through the Power of Work. “That’s why I do Goodwill,” she says.

With the nation facing historic unemployment due to the COVID-19 pandemic, Goodwill SoCal launched a new campaign - [“Do Good. Do Goodwill”](#) - to raise awareness about its employment programs that help people find jobs. Thrift store sales fund Goodwill Southern California’s Workforce and Career Development programs, which served more than 17,000 people in 2020. “We are collaborating with Goodwill to do good... which I am very excited about. I hope we can talk you into becoming part of the Goodwill community,” Raven says in the video. “It’s all about good jobs. It’s all about good work. And it’s all about good people and Goodwill.”

A selection of Raven's high-end clothing will be available online starting July 1 at **Thrilling**, a premier Black and Asian woman-owned online marketplace for vintage and secondhand shopping. The collection will consist of 41 styles, featuring track pants, culottes, t-shirts and sweaters as well as accessories from brands such as **Dr. Martens**, **John Varvatos**, **Missoni**, and **Vivienne Westwood**, all ranging in price from \$25 to \$600.

Many of Raven's donations will be available for sale in "Raven's Closet" at **Goodwill SoCal's Atwater Village retail store, 3150 N. San Fernando Road, Los Angeles 90065, starting Friday, July 2. Raven will be onsite on July 2 from 10 a.m. until 12 noon** to meet with her fans and take selfies with them. While in the store, Raven plans to do some thrifting with Wright and find great items she can upcycle with original artwork. The store opens at 10 a.m.

Starting her career as a toddler, Raven-Symoné has headlined two Disney Channel series, "That's So Raven" (2003-2007) and "Raven's Home" (2017-present). She cut her first album at age 7 and has worked as a solo recording artist as well as part of the musical group "The Cheetah Girls." She also appeared as a co-host on ABC's "The View" (2015-16) and made guest appearances on ABC's "Black-ish."

To support Goodwill Southern California's "Do Good. Do Goodwill" campaign and the Jobs Accelerator Fund directly, please visit Give.Goodwillsocal.org or Text "JOBS" to (323) 443-1277.

Note: To schedule interviews with Raven-Symoné for the day of, contact ravensymonemgt@gmail.com or call (424) 543-4858.

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from more than 80 stores and 20 attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, each year GSC diverts more than 100 million pounds of reusable or recyclable goods from landfills. Follow us on social media -

@GoodwillSoCal. For more information, visit www.goodwillsoCal.org. Goodwill is GOOD for everyone!

About Thrilling

Thrilling is the premier online marketplace of vintage and secondhand items from the best boutiques across the United States. The brand currently hosts more than 300 stores in more than 100 cities and makes it fun and easy to find unique, high-quality vintage clothing online. Thrilling has a unique tech and operational platform that helps indie shops go digital and provides a one-stop shop for secondhand and vintage shoppers.

Thrilling's mission is to support the livelihood of mom-and-pop vintage and secondhand shops and sellers across the U.S., as well as to popularize secondhand and vintage shopping. 95% of the shops and sellers on Thrilling are women and/or BIPOC. Thrilling was founded in 2018 by Shilla Kim-Parker (CEO) and Brad Mallow (CTO).

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