

**FOR IMMEDIATE RELEASE**  
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## **CHRIS LORENZO TEAMS UP WITH GOODWILL SOUTHERN CALIFORNIA FOR CLOSET CLEANOUT + MEET & GREET**

**Chris Lake Joined Lorenzo At Goodwill SoCal's Los Feliz Store On November 20**

**Fans Purchased Items Donated By Lorenzo, Wax Motif, AC Slater, VNSSA, Walker & Royce And Others To Support Goodwill SoCal's Mission**

**Vintage Culture Remix Of Lorenzo's "California Dreamin'" Ft. High Jinx Out Black Friday, November 26**



[Download Hi-Res Photos – including artist shots, fans + more!](#)

Producer **Chris Lorenzo** – widely acknowledged for pioneering Birmingham's "House & Bass" sound – met up with fans and friends at Goodwill SoCal's Los Feliz Store on Saturday, November 20, for a Closet Cleanout + Meet & Greet. Fans were able to choose from items like **Lorenzo's** GVMNT tour jacket, trainers, items from the studio and photo shoots and even a pair of synthesizers at the event. They also shopped racks of donations from many of **Lorenzo's** DJ friends, including **Wax Motif**, **AC Slater**, **VNSSA** and **Walker & Royce**, with all proceeds going to Goodwill SoCal. **Lorenzo** and acclaimed producer/Black Book Records founder **Chris Lake** spent the afternoon hanging with fans, many of whom brought items from their own closets to fill the store's donation bins.

"Goodwill SoCal is much more than just a thrift store. Their main mission is getting people into jobs and helping them keep jobs, which is a really good thing, given the climate that we're in right now," says **Chris Lorenzo**. "They also help combat fast fashion. Goodwill SoCal actually keeps over 130 million pounds of usable goods out of the oceans and out of trash dumps, which is really cool."

The renowned U.K. producer, who now lives in Los Angeles, recently paid tribute to his adopted home state – and **The Mamas & The Papas**, who exemplified the California sound of the 1960s – with his latest single, "[California Dreamin'](#)" ft. **High Jinx**. Released by Black Book Records/Astralwerks in October, the track took the #1 spot on Spotify's Operator, Housewerk and UK House Music playlists, entered Spotify's Viral charts in over 10 countries (including the U.S. and U.K.) and appeared on

*Billboard's* Hot Dance/Electronic Songs tally. Combined global streams quickly soared past 3.5 million, with three million streams on Spotify alone. Look for the **Vintage Culture** remix of **"California Dreamin'"** ft. **High Jinx** to drop on Black Friday, November 26, and pre-save [HERE](#).

**Lorenzo** has toured Europe with **Skrillex**, collaborated with **The Streets** and **Sonny Fodera**, and remixed **Disclosure**, **Ed Sheeran** and **A-Trak**. His other recent releases include "Fly With Us," a collaboration with **AC Slater**, and "Sensational," the latest single from **Anti Up**, the duo he founded with UK producer/Black Book Records founder **Chris Lake**. **"California Dreamin'"** marks **Lorenzo's** second release on Black Book, following 2018's ["Ectomorph."](#)

#### **ABOUT GOODWILL SOUTHERN CALIFORNIA:**

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with barriers to employment, as well as businesses, by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Deaf, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from more than 80 stores and 25 freestanding attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 130 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone! Follow Goodwill SoCal on social media - @GoodwillSoCal or visit [www.goodwillsocal.org](http://www.goodwillsocal.org) for more information.

#### **ABOUT BLACK BOOK RECORDS:**

British-born, L.A. based producer/DJ Chris Lake – whose monumental discography includes a series of chart-topping hits and a GRAMMY® Award nomination – founded Black Book Records in 2016. Initially, he envisioned the label as a vehicle for releasing his music independently. Famed BBC Radio 1 host Danny Howard asked to debut a track Lake had played for him, "Operator (Ring Ring)" feat. Dances With White Girls, and, eager to accommodate him, Lake quickly launched Black Book Records in order to release the track.

Named "Hottest Record In The World" by Annie Mac, "Operator (Ring Ring)" emerged as a #1 SiriusXM hit, drew support from house mainstays like Claude VonStroke and Armand van Helden, and became the unofficial anthem of Holy Ship! the following January. Releases by such acts as Walker & Royce, Gooey Vuitton, and Wade soon followed, as Lake turned to developing artists and empowering them to make significant gains in global touring and streaming.

By 2020, Black Book releases were routinely ruling the Beatport chart, with tracks by Fast Eddie, Josement, Solardo, Armand Van Helden, Noizu, Martin Ikin and Green Velvet all ascending to the #1 spot. Black Book teamed up with Astralwerks in late 2020 to release *The Answer*, Lake's epic collaboration with legendary producer Armand Van Helden.

Forthcoming Black Book releases include material by Cloonee, DEL30, Prok & Fitch, Alex Kennon, Franklyn Watts, Mele NightFunk, and more. In the spring of 2021, the label released *Black Book ID's* – an EP spotlighting exclusive, in-demand records that have been heard in live sets or otherwise previewed but have eluded official release. *Black Book ID's* will also introduce artists on the rise and feature new music from Lake himself.

Black Book enjoys enduring support from Radio 1 DJs Annie Mac, Danny Howard and Pete Tong and continues to break new artists. Recently, Miane earned her first Beatport top 10 single with the release of "Who Are You." In fact, Black Book now ranks No. 7 of all labels on Beatstats, across all of Beatport over the past 12 months. The label's artists have graced the covers of Spotify's Cratediggers and Housewerk playlists as well as Apple Music's danceXL.

#### **ABOUT ASTRALWERKS:**

Established in New York City and now finding its new home in the historic Capitol Records Tower in Los Angeles, Astralwerks was the brainchild of staffers at Caroline Records who saw an opportunity for a label focused on the emerging electronic and ambient scene. Having reached a milestone of 25 years, Astralwerks has quickly become a modern, artist-first label with a true focus on nurturing talent across the electronic genre and beyond. Acting with a scalable, independent, and global thinking mentality with the capability to tap into the resources of a major label, has allowed Astralwerks to retain and sign up-and-coming artists such as ILLENIUM, Jonas Blue, Alison Wonderland, EDEN, Sigma and Axwell /\ Ingresso. As a testament to this pioneering approach, Astralwerks has amassed 30 GRAMMY® nominations, taken home six GRAMMY Awards and had historic releases from the likes of The Chemical Brothers, Swedish House Mafia, Halsey, Porter Robinson, Phoenix, Eric Prydz, Fatboy Slim and many more.

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