



FOR IMMEDIATE RELEASE

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Goodwill Southern California To Open New Retail Store In Hollywood

Los Angeles, CA, December 5, 2022 - Goodwill Southern California (GSC) will hold a Grand Opening for its new retail store in Hollywood (5124 Sunset Blvd., 90027) on Friday, December 9, 2022. The official ribbon cutting ceremonies will commence at 9:45 a.m. and include local dignitaries, Goodwill Southern California staff and community members.

Beginning on Friday December 9, customers are invited to shop a wide selection of everyday values and fabulous fashion! All weekend long, shoppers will have an opportunity to enjoy:

- drawings for prizes including a new flat screen TV, Apple AirPods and Amazon Echo
- a free RGS fragrance or candle gift with any purchase
- an 18-piece bath set gift with a \$30 purchase.
- a \$5 merchandise voucher for every \$50 spent

“Goodwill Southern California is delighted to open this new store on Sunset Blvd. in Hollywood,” said Patrick McClenahan, Goodwill Southern California’s President & CEO. “In service of our non-profit’s mission of Transforming Lives Through the Power of Work, we look forward to providing the community with additional employment opportunities as well as a convenient location for families to shop and find great deals.”

Goodwill SoCal has more than 100 locations in its territory - including retail stores, outlet stores, boutiques and attended donation centers covering Los Angeles (north of Rosecrans), Riverside and San Bernardino counties. Ninety-five cents of every dollar generated from sales is dedicated to funding GSC’s mission to prepare and place individuals with disabilities and other vocational challenges in sustainable employment.

Media who wish to film at the Grand Opening may contact Marla Eby, Director of Marketing & Media Relations, at meby@goodwillsoocal.org or 323-539-2104.

What: Goodwill SoCal’s Hollywood – Sunset Blvd. Store Grand Opening

Where: 5124 Sunset Blvd. Los Angeles CA 90027

When: Friday, December 9, 2022. Ceremony at 9:45 a.m. Store open at 10:00 a.m.

Special offers run through Sunday December 11

Store Hours: Monday – Saturday 10am – 9pm / Sunday 10am – 8pm

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work

experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from more than 100 stores and attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 130 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!

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