



FOR IMMEDIATE RELEASE

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Goodwill Southern California To Hold Grand Opening At New Store in Upland, CA

Los Angeles, CA, January 23, 2023 – On Friday, January 27, 2022, Goodwill Southern California (GSC) will hold a Grand Opening at its new Upland West Retail Store, located at 1350 W. 7th Street, Upland 91786. The official ribbon cutting ceremonies will commence at 9:45 a.m. and include local dignitaries, Goodwill Southern California staff and community members.

The new store is moving from its current location, just down the road. Goodwill Southern California has three locations in Upland– this new store, a second store at 850 E. Foothill Blvd and and a third donation center / boutique located at 1760 W. Foothill Blvd.

Customers are invited to shop a wide selection of everyday values and fabulous fashion! All weekend long, shoppers will have an opportunity to enjoy:

- drawings for prizes including a new flat screen TV, Apple AirPods and Amazon Echo
- a free RGS fragrance or candle gift with any purchase
- an 18-piece bath set gift with a \$30 purchase.
- a \$5 merchandise voucher for each \$50 spent

“We are excited to move to this new location in Upland.” said Patrick McClenahan, Goodwill Southern California’s President & CEO. “Goodwill SoCal stores help fund our non-profit’s mission to Transform Lives Through the Power of Work, helping people in our community who experience barriers to employment find jobs.”

Goodwill SoCal has more than 100 locations in its territory - including retail stores, outlet stores, boutiques and attended donation centers covering Los Angeles (north of Rosecrans), Riverside and San Bernardino counties. Ninety-five cents of every dollar generated from sales is dedicated to funding GSC’s mission to prepare and place individuals with disabilities and other vocational challenges in sustainable employment.

Media who wish to film at the Grand Opening may contact Marla Eby, Director of Marketing & Media Relations, at meby@goodwillsoocal.org or 323-539-2104.

What: Goodwill SoCal’s Upland West Store Grand Opening

Where: 1350 W. 7th Street Upland CA 91786

When: Friday, January 27, 2023. Ceremony at 9:45 a.m. Doors open at 10:00 a.m.

Special offers run through Sunday, January 29

Store Hours: Monday – Saturday 10am – 9pm / Sunday 10am – 8pm

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from more than 100 stores and attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 130 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!

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