



FOR IMMEDIATE RELEASE

**Media Contact:**

Marla Eby – Director, Marketing & Media Relations

(323) 539-2104

[meby@goodwillsoocal.org](mailto:meby@goodwillsoocal.org)

## **Goodwill Southern California To Hold Grand Re-Openings at 12 Refreshed and Remodeled Stores**

Los Angeles, CA, September 9, 2024 - Goodwill Southern California (GSC) will hold Grand Re-Openings at 12 newly refreshed and remodeled stores from Friday, September 13 – Sunday, September 15, 2024. Ribbon cutting ceremonies will take place at 9:50 a.m. on Friday, Sept. 13 at each location.

Customers are invited to come see the stores' new look – and to refresh their fall wardrobe. All weekend long, shoppers will have an opportunity to enjoy fabulous special offers and prizes, including:

- a \$10 merchandise voucher for the first 50 shoppers in line (9/13, 9/14 & 9/15)
- 20% off the purchase of \$30 or more
- a free gift with the purchase of \$20+ - while supplies last
- drawings for prizes at each store - including a new 65" TV, Goodwill SoCal & Goodwillfinds merchandise vouchers
- weekly color tag sale offers:
  - Friday 9/13 - \$2.49 for items with green tags
  - Saturday 9/14 - \$1.99 for items with green tags
  - Sunday 9/15 – 50% off items with purple tags

“We are thrilled to offer an enhanced shopping experience for our customers,” said Patrick McClenahan, Goodwill Southern California’s President and CEO. “When visiting Goodwill SoCal stores, our customers have the unique experience of shopping for great value in a nice environment, all while supporting our mission of helping people in our community find jobs and improving our environment through the reuse and recycle of secondhand goods.”

Goodwill SoCal has more than 100 locations in its territory - including retail stores, outlet stores, boutiques and attended donation centers covering Los Angeles (north of Rosecrans), Riverside and San Bernardino counties. Ninety-five cents of every dollar generated from sales is dedicated to funding GSC’s mission of providing a hand up and an opportunity to those in our community with barriers to sustainable employment.

Media who wish to film at one of the Grand Re-Openings may contact Marla Eby, Director of Marketing & Media Relations, at [meby@goodwillsoocal.org](mailto:meby@goodwillsoocal.org) or 323-539-2104.

What: Goodwill SoCal 12 Store Grand Re-Openings

Where: 12 locations – see list below

When: Friday, September 13 – Sunday, September 15, 2024

Store hours: 10am – 9pm.

Ribbon cutting ceremonies: Friday 9/13 at 9:50 a.m. Doors open at 10:00 a.m.

### **12 Grand Re-Opening Store Locations**

Colton - 1330 E. Washington St. Colton, 92324

Corona - 1120 W. 6th St. Corona, 92882

Glendale Brand Blvd. - 240 N. Brand Blvd. Glendale, 91203

Hollywood/Sunset - 5124 Sunset Blvd, Los Angeles 90027

Montebello - 820 W. Beverly Blvd. Montebello, 90640

Pomona - 210 E. Foothill Blvd. Pomona 91767

Santa Clarita - 26883 Bouquet Canyon Rd. Santa Clarita, 91350

Santa Monica Downtown - 524 Santa Monica Blvd. Santa Monica, 90401

Sherman Oaks - 14760 Ventura Blvd. Sherman Oaks, 91403

Stevenson Ranch - 24840 Pico Canyon Rd. Stevenson Ranch, 91381

Upland West - 1350 West 7th St. Upland 91786

Westchester - 7600 S. Sepulveda, Los Angeles 90045

### ***About Goodwill Southern California***

*Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from more than 100 stores and attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 130 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!*

###