



FOR IMMEDIATE RELEASE

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## **Goodwill Southern California To Hold Grand Opening At New Warehouse Clearance Center in Riverside, CA**

Los Angeles, CA, March 31, 2025 – On Friday, April 4, 2025, Goodwill Southern California (GSC) will hold a Grand Opening at its new Riverside Warehouse Clearance Center (Outlet Store) located at 1049 Spruce Street, Riverside 92507. The official ribbon cutting ceremonies will commence at 9:30 a.m. and include local dignitaries, Goodwill Southern California staff and community members.

The new store will be the non-profit's first Outlet Store and fourth location in Riverside. Goodwill SoCal currently operates:

- a Retail Store at 6086 Magnolia Ave., Riverside 92506
- a Boutique & Donation Center at 191 E. Alessandro Blvd., Riverside 92508
- an Employment Center at 1325 Spruce St. Ste. 110, Riverside 92501

Goodwill Outlet Stores sell items by the pound. Stores are often referred to casually as “the bins”. New merchandise arrives throughout the day.

Customers are invited to shop a wide selection of fabulous fashion at deeply discounted prices . All weekend long, shoppers will have an opportunity to enjoy:

- a \$10 merchandise voucher for the first 50 shoppers in line (4/4, 4/5, 4/6)

At our Preview Center next door:

- a chance to win drawings for prizes including a new 65” TV
- a chance to win a \$100 Goodwill SoCal gift card
- a FREE gift with purchase of \$25 (Friday only. While supplies last.)

“We are excited to open our Warehouse Clearance Center in Riverside,” said Patrick McClenahan, Goodwill Southern California’s President & CEO. “Goodwill SoCal stores help fund our non-profit’s mission to Transform Lives Through the Power of Work, helping people in our community who experience barriers to employment find jobs.”

Goodwill SoCal has more than 100 locations in its territory - including retail stores, outlet stores, boutiques and attended donation centers covering Los Angeles (north of Rosecrans), Riverside and San Bernardino counties. Ninety-five cents of every dollar generated from sales is dedicated to funding GSC’s mission to prepare and place individuals with disabilities and other vocational challenges in sustainable employment.

Media who wish to film at the Grand Opening may contact Marla Eby, Director of Marketing & Media Relations, at [meby@goodwillsoocal.org](mailto:meby@goodwillsoocal.org) or 323-539-2104.

What: Goodwill SoCal's Riverside Warehouse Clearance Center Grand Opening

Where: 1049 Spruce Street, Riverside CA 92507

When: Friday, April 4, 2025. Ribbon Cutting Ceremony at 9:30 a.m. Doors open at 10:00 a.m.

Special offers run through Sunday, April 6.

Store Hours: Monday – Sunday, 8am – 7pm

### **About Goodwill Southern California**

*Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from more than 100 stores and attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 130 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!*

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