



FOR IMMEDIATE RELEASE

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## **Goodwill Southern California To Hold Grand Re-Openings at 4 Newly Refreshed and Remodeled Boutiques**

Los Angeles, CA, September 22, 2025 - Goodwill Southern California (GSC) will hold Grand Re-Openings at 4 newly refreshed and remodeled boutiques from Friday, September 26 – Sunday, September 28, 2025. Goodwill SoCal boutiques offer a curated shopping experience filled with unique, one-of-a-kind finds in a smaller, more intimate space. Ribbon cutting ceremonies will take place at 9:45 a.m. on Friday, September 26 at each location.

Customers are invited to come see the boutiques' new look – and to refresh their wardrobe. All weekend long, shoppers will have an opportunity to enjoy fabulous offers and prizes, including:

- a \$10 merchandise voucher for the first 20 shoppers in line (9/26, 9/27 & 9/28)
- a free gift with the purchase of \$20+ (while supplies last)
- drawings for prizes - including a new 65" TV and gift cards

"We are pleased to offer an enhanced shopping experience for our customers," said Patrick McClenahan, Goodwill Southern California's President and CEO. "When visiting Goodwill SoCal boutiques, our customers have the unique experience of shopping for great value in a smaller, more intimate space, all while supporting our mission of helping people in our community find jobs and improving our environment through the reuse and recycling of secondhand goods."

Goodwill SoCal has more than 100 locations in its territory - including retail stores, outlet stores, boutiques and attended donation centers covering Los Angeles (north of Rosecrans), Riverside and San Bernardino counties. Ninety-five cents of every dollar generated from sales is dedicated to funding GSC's mission of providing a hand up and an opportunity to those in our community with barriers to sustainable employment.

Media who wish to film at one of the Boutique Grand Re-Openings may contact Marla Eby, Director of Marketing & Media Relations, at [meby@goodwillsoocal.org](mailto:meby@goodwillsoocal.org) or 323-539-2104.

What: Goodwill SoCal 4 Boutique Store Grand Re-Openings

Where: 4 locations – see list below

When: Friday, September 26 – Sunday, September 28, 2025

Ribbon cutting ceremonies: Friday 9/26 at 9:45 AM

Doors open at 10:00 AM

### **4 Boutique Grand Re-Opening Store Locations**

**Agoura Hills Boutique**

5683 Kanan Rd., Agoura Hills 91301

Hours: 10am-8pm

**Pasadena Lake Boutique**

703 N. Lake Ave., Pasadena 91104

Hours: 10am-7pm

**West Hills Boutique**

6415 Platt Ave., West Hills 91307

Hours: 10am-8pm

**Woodland Hills Boutique**

21840 Ventura Blvd., Woodland Hills 91364

Hours: 10am-8pm

***About Goodwill Southern California***

*Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from more than 100 stores and attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted more than 165 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!*

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