



FOR IMMEDIATE RELEASE

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Goodwill Southern California To Host Spring Clean Out Weekend May 23-25

Donations Help Transform Lives Through The Power of Work AND Help The Environment

Los Angeles, CA, May 19, 2026 – For those who need to kickstart their spring cleaning, Goodwill Southern California (GSC) will hold a Spring Clean Out Weekend at its donation centers from Saturday, May 23 – Monday, May 25, 2026.

Community members are invited to clean out their closets and transform lives. All weekend long, goods donors will enjoy special prizes. How it works:

1. Donate 2 bags of gently used apparel at one of Goodwill SoCal's donation centers.
2. Enter our daily giveaway. Scan the giveaway entry link in-store during donation drop off.
3. Help support our local communities.

Donations make a difference by funding employment services including job training, career development, employment opportunities, and community programs - for people in our local community.

Daily prizes include:

- A 65" TV – one winner each day!
- \$100 Goodwill SoCal gift cards – multiple winners

Donating items also supports the environment by extending the life of usable items and ensuring that more items stay in circulation for longer, and out of landfills.

According to a 2024 survey by the American Cleaning Institute, 80% of American engage in the annual tradition of Spring Cleaning. <https://www.cleaninginstitute.org/newsroom/2024/aci-survey-80-americans-now-spring-clean-every-year>.

Goodwill SoCal has more than 100 locations in its territory - including retail stores, outlet stores, boutiques and attended donation centers covering Los Angeles (north of Rosecrans), Riverside and San Bernardino counties. Ninety-five cents of every dollar generated from sales is dedicated to funding GSC's mission of providing a hand up and an opportunity to those in our community with barriers to sustainable employment.

Visit www.goodwillsoocal.org/donate/donation-center-locator to find the nearest Goodwill SoCal donation center.

"Goodwill SoCal encourages the community to take a simple step that can make a powerful difference: donating gently used items instead of throwing them away," said Daniela Davis, Goodwill Southern California's Chief Marketing Officer. "Every bag of clothing, every box of books, and every piece of household décor donated to Goodwill SoCal provides people in our community the opportunity to change their lives through education, job training and other resources designed

to increase economic opportunity, while improving our environment through the reuse and recycling of secondhand goods."

Media who wish to film at a donation center may contact Marla Eby, Director of Marketing & Media Relations, at meby@goodwillsocial.org or 323-539-2104.

What: Goodwill SoCal Spring Clean Out Weekend

When: Saturday, May 23 – Monday, May 25, 2026

Donation hours: 10am – 6pm

Where: Goodwill SoCal Donation Centers - www.goodwillsocial.org/donate/donation-center-locator

Why: Support local job seekers and help the environment by keeping items out of landfills

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from more than 100 stores and attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 165 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!

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